

Seo-Young Cho

Junior Professor of Empirical Institutional Economics

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www.economics-human-trafficking.net

Research Interests

- Gender Economics: Female Education, Migration, Labour, and Gender Gaps in Competition and Behaviours
- Institutional Economics: Law and Economics, Informal Institutions, and Social Capital
- Economics of Crime: Cybercrime, Human Trafficking, and Gender-based violence
- International Economics: Migration and Globalization
- Regional Focuses: Korea, East Asia, and Germany
- Applied Methods: both micro- and macro-analyses using surveys, experiments, and composite indicators

Academic Employment

Junior Professor (Assistant Professor) of Empirical Institutional Economics, Faculty of Business and Economics, Philipps-University of Marburg, Germany, April 2013 to present

Postdoctoral Researcher, Dept. of Development and Security, German Institute for Economic Research (DIW-Berlin), Germany, April 2012–March 2013

Postdoctoral Researcher, Faculty of Economics, Georg-August University of Göttingen, Germany, July 2011–March 2012

Research Associate, Faculty of Economics, Georg-August University of Göttingen, Germany, Oct. 2008–June 2011

Education

Dr. rer. pol. (PhD in Economics), Georg-August University of Göttingen, Germany, 2011

PhD-coursework in Economics, Goethe University of Frankfurt, Germany, 2007

Master of Public Administration, Columbia University, New York, NY, USA, 2004

Master of Arts in Sociology, Sogang University, Seoul, South Korea, 1999

Bachelor of Business, Sung-shin Women's University, Seoul, South Korea, 1996

Peer-reviewed Journal Publications

A Bride Deficit and Marriage Migration in South Korea. 2018. *International Migration* (forthcoming)

Does Gender Equality Promote Social Trust?—An Empirical Analysis. 2016. *World Development* 88: 175–187

Liberal Coercion?—Prostitution, Human Trafficking and Policy. 2016. *European Journal of Law and Economics* 41(2): 321–348

Measuring Anti-trafficking Policy—Integrating Text and Statistical Analyses. 2015. *Social Science Quarterly* 96(2): 656–683

Human Trafficking, A Shadow of Migration—Evidence from Germany. 2015. *Journal of Development Studies* 51(7): 905–921

Modelling for Determinants of Human Trafficking—An Empirical Analysis. 2015. *Social Inclusion* 3 (special issue "Perspectives on Human Trafficking and Modern Forms of Slavery"): 2–21

- Evaluating Policies against Human Trafficking Worldwide—An Overview and Review of the 3P Index. 2015. *Journal of Human Trafficking* 1 (inaugural edition, invited article): 86–99
- International Women’s Convention, Democracy and Gender Equality. 2014. *Social Science Quarterly* 95(3): 719–739
- The Determinants of Anti-trafficking Policies—Evidence from a New Index (with A. Dreher and E. Neumayer). 2014. *Scandinavian Journal of Economics* 116(2): 429–454
- Integrating Equality—Globalization, Women’s Rights, and Human Trafficking. 2013. *International Studies Quarterly* 57: 683–697
- Does Legalized Prostitution Increase Human Trafficking? (with A. Dreher and E. Neumayer). 2013. *World Development* 41: 67–82
(reprinted in Korean: *Women and Human Rights* Vol. 9, 2013. Women’s Human Rights Commission, South Korean Ministry of Gender Equality and Family)
- Compliance with the Anti-trafficking Protocol (with K. C. Vadlamannati). 2012. *European Journal of Political Economy* 28: 249–265

Working Papers

- Gender-matching School Effects on Girls’ Cognitive and Non-cognitive Performance – Empirical Evidence from South Korea. 2017, MAGKS DP No 38-2017, *under review*
- The Role of Social Capital in Competition and Gender-matching Environments—Evidence from East Asian Countries. 2017. MAGKS DP No. 23-2017, *under review*
- Explaining Gender Differences in Confidence and Overconfidence in Math. 2017. MAGKS DP No. 01-2017, *under review*
- Crime 2.0—Cybercrime, e-Talent, and Institutions. 2016. MAGKS DP No. 08-2016, *under review*
- Does Prostitution Constrain Sex Crimes?—Micro-evidence from Korea. 2015. MAGKS Discussion Paper No.21-2015, Marburg, *under review*
- A League of Their Own—Female Soccer, Male Legacy and Women’s Empowerment. 2013. DIW DP No. 1267, Berlin, *under review*

Other Publications

- 3P Anti-trafficking Policy Index (panel data, 2000–2015 annually, 189 countries), available online at www.economics-human-trafficking.net
- 3P Anti-trafficking Policy Index 2013 Report. 2014. *Women and Human Rights* Vol. 12, Women’s Human Rights Commission (Korean Ministry of Gender Equality and Family), Seoul (*written in Korean*)
- Human Trafficking in South Korea—Experience, Challenges, and Policy, in *Trafficking in Human Beings—Learning from Asian and European Experiences*. 2014. Konrad Adenauer Foundation and European Union’s Europe-Asia Dialogue Publication Series, Singapore
- Menschenhandel: Deutschland beim Opferschutz nur Mittelmaß. 2012. *DIW Wochenbericht* No. 39, Berlin (*written in German*)
- Human Trafficking: Germany only average when it comes to protecting victims. 2012. *DIW Economic Bulletin* Vol. 2.11, Berlin
- Sieben Fragen an Seo-Young Cho: Deutschland ist eines der Hauptzielländer des Menschenhandels. 2012. *DIW Wochenbericht* No. 39, Berlin (*written in German*)
- Politik gegen Menschenhandel ist ansteckend (with A. Dreher and E. Neumayer). 2011. *Ökonomenstimme* (*written in German*)
- Measuring Anti-trafficking Policies (with A. Dreher and E. Neumayer). 2011. *VoxEU*

Third-party Funded Research Projects

- Project Leader, Project on Female Labour and Gender Discrimination in STEM fields (financed by EU-InGrid-2 Project, University of Amsterdam), 2017–2018

- Project Leader, Project on Gender Differences in Social Capital in the Cyber-space (financed by EUROLAB, GESIS – Leibniz Institute for the Social Sciences, Cologne), 2017
- Co-project Leader, Project on Irregular Flow of Female Migrants: an Interdisciplinary and Cross-country Study (financed by the German Academic Exchange Service/DAAD Australia-Germany Research Cooperation Scheme, in collaboration with Dr. Natalia Szablewska, Southern Cross University, Australia), 2016–2017
- Consultant, Tender Project: Study on Prevention Initiatives on Trafficking in Human Beings (financed by the European Commission, in collaboration with Deloitte and Touche), 2014–2015
- Consultant, Project on Tools for the Validation and Utilisation of EU Statistics on Human Trafficking (financed by the European Commission, in collaboration with Tilburg University), 2012–2014
- Expert, Project on EU-Asia Dialogue–Shaping a Common Future for Europe and Asia (financed by the European Commission, in collaboration with the Konrad Adenauer Foundation), 2013–2014
- Post-doctoral Researcher, Project on a System of Economic Indicators to Measure Security and Security Provision in Germany (financed by the German Federal Ministry of Education and Research/BMBF), DIW-Berlin, 2012–2013
- Main Researcher, Project on Indexing Trafficking in Human Beings: Gauging its Trends, Causes and Consequences in the European Dimension (financed by the European Commission), Georg-August University of Göttingen, 2010–2012

Award of Grants (Main Contributor for Grant Proposals)

- Project on Female Labour and Gender Discrimination in STEM fields, EU-supported InGrid-2 Visiting Grant, 2017
- Project on Gender Differences in Social Capital in the Cyber-space, EUROLAB Visiting Grant, GESIS – Leibniz Institute for the Social Sciences (approx. €2,000), 2017
- Project on Irregular Flow of Female Migrants: an Interdisciplinary and Cross-country Study, German Academic Exchange Service (DAAD) Australia-Germany Research Cooperation Scheme (€12,000), 2015
- Project on Indexing Trafficking in Human Beings: Gauging its Trends, Causes and Consequences in the European Dimension, European Commission Prevention of and Fight against Crime Action Grant (€ 323,000), 2009

Research Visits

- Department of Economics (research team of Prof. Hyo-Yong Sung), Sungshin Women's University, Seoul, South Korea, planned for fall 2018
- Research Institute for Work and Society, HIVA-KU Leuven (Catholic University Leuven), financed by InGrid-2 Grant, Leuven, Belgium, planned for spring 2018
- EUROLAB, GESIS – Leibniz Institute for the Social Sciences, financed by EUROLAB Grant, Cologne (Köln), Germany, September 2017
- Southern Cross University, financed by German Academic Exchange Service (DAAD), Gold Coast, Australia, September 2016

Teaching

Philipps-University of Marburg (since 2013)

- Lecture: Introduction to Empirical Economic Research–Econometrics (Bachelor)
- Lecture: Empirical Institutional Economics (Master)
- Lecture: Empirical Economic Research on Gender (Master)
- Seminar: An Empirical Analysis of Crime (Master)

- Seminar: Emerging Topics in Globalization–Transnational Crime and Movements of People (Master)
- Seminar: The Rising Economies of East and Southeast Asia (Master, planned for 2018)
- Seminar: Einführung in die Datenanalyse mit STATA (Introduction to Data Analysis with STATA) (Bachelor)
- Lecture: Gender, Confidence, and Life Choice (Natural Resource Management and Life Satisfaction Winter School, Centre for Near and Middle Eastern Studies)

Goethe University of Frankfurt (2017)

- Korean Studies Seminar on Korea's Place in the World: Identity and Ethnicity in North and South Korea, Guest lecture: Why are girls less competitive than boys in South Korea, while they do better in studies?

Humboldt University Berlin (2012)

- Lecture: International Economic Development (Master)

Georg-August University of Göttingen (2011)

- Seminar: Gender-based Violence (Bachelor)

PhD Defense Committee

Mai Hassan, PhD in Economics, Essays on the Shadow Economy in Egypt, Phillips-University of Marburg, November 2017, as a second advisor.

Sondos Shaheen, PhD in Economics, Social Uprisings: Conceptualization, Measurement, Causes and Implications, Phillips-University of Marburg, March 2015, as a third evaluator.

Refereeing

American Political Science Review; Applied Economics; Asian Women; European Journal of Law and Economics; European Journal on Criminal Policy and Research; Feminist Economics; Journal of Development Studies; Journal of Economic Behaviour and Organization; Journal of the European Economic Association; Journal of Human Trafficking; Journal of Intercultural Studies; Journal of Peace Research; International Studies Quarterly; International Social Work; Review of International Organizations; World Development

Other Professional Commitments

Advisory Board, Journal of Human Trafficking (Routledge / Taylor and Francis)

Member, Marburg Centre for Institutional Economics (MACIE), Germany

Grant Proposal Evaluator, IZA/DFID Growth and Labour Markets in Low Income Countries Programme (GLM | LIC)

Grant Proposal Evaluator, Impulse Fund, Catholic University of Leuven, Belgium

Workshop Organization

Co-organizer, Workshop on Human Trafficking, International Crime and National Security: A Human Rights Perspective (with A. Dreher and E. Neumayer, Key-note speaker: B. Simmons, Harvard University), Feb. 3rd–4th 2012, Göttingen, Germany

Selected Conference and Workshop Presentations

BAAS and LSSR Conference on Dynamic Asia: Shaping the Future (Riga, 2018) / GESIS Brownbag Seminar (Cologne, 2017) / Korean Economic Association-Asian-Pacific Economic Association Conference (KEA-APEA, Seoul, 2017) / Kyungpook National University Economics Colloquium (Daegu, South Korea, 2017) / International Association for Feminist Economics Annual Conference (Seoul, 2017) / LEER Workshop on Education Economics (Leuven, 2017) /

Toyo-Marburg Institutional Economics and Economic Policy Workshop (Marburg 2016) / Conference of the Society for Institutional and Organizational Economics (SIOE, Paris 2016) / Conference on Deep Causes of Economic Development (Utrecht 2014) / Marburg-Toyo Economics Workshop (Tokyo 2014) / Adenauer Foundation International Conference on Irregular Migration and Trafficking in Human Beings (Phnom Penh 2014) / Conference of the European Association of Labor Economics (Torino 2013) / MACIE Workshop on The Economics of Formal & Informal Institutions (Marburg 2013) / Adenauer Foundation Workshop on Challenges to Europe and Asia (Vienna 2013) / Conference on the Shadow Economy, Tax Evasion and Governance (Münster 2013) / University of Manchester Development Economics Seminar (Manchester 2012) / Conference of the European Association of Law and Economics (Stockholm 2012; Hamburg 2011) / Development Dialogue, International Institute of Social Studies (the Hague 2011) / Annual Meeting of the European Economic Association (Oslo 2011) / German Development Institute PhD Colloquium (Bonn 2011) / Conference of German Economic Association, Research Committee on Development Economics (Berlin 2011; Hannover 2010) / Annual Meeting of the European Public Choice Society (Rennes 2011; Izmir 2010) / International Studies Association Convention (Montreal 2011; New Orleans 2010) / IZA Workshop: Legal and Illicit Immigration: Theory, Empirics and Policy (Bonn 2010) / Göttinger Workshop: International Economic Relations (Göttingen 2010) / Conference on the Political Economy of the International Organizations (Washington 2010) / Annual Meeting of International Political Economy Society (Texas 2009) / Spring Meeting of Young Economists (Istanbul 2009)

Selected Media Contributions

Maßnahmen gegen Menschenhandel messen? Ein Interview mit Seo-Young Cho (Measuring policies against human trafficking?—An interview with Seo-Young Cho), *Menschenhandel heute*, Dec. 10th, 2013, Germany

Interview: "Le trafic d'êtres humains est plus élevé dans les pays où la prostitution est légale" (Human trafficking increases if prostitution is legal), *L'EXPRESS: Chercheurs d'Act*, Nov. 29th, 2013, France

Legal, illegal—nicht egal (legal, illegal—not irrelevant), *Frankfurter Allgemeine Sonntagszeitung*, Jan. 6th, 2013, Germany

Tatort Rotlichtmilieu—wie brutal ist das Geschäft mit dem Sex? (Crime scene, red-lights zones—how brutal is the commercial sex industry?), *ARD 'Günter Jauch Show'* (TV), 9:45pm, Dec. 16th, 2012, Germany

Nachgefragt Moderne Sklaverei—was läuft bei uns falsch? (Modern slavery asked—what is wrong with us?), *Chrismon*, Nov. 2012, Germany

Menschenhandel, Deutschland könnte mehr tun (Human trafficking, Germany can do more), *Frankfurter Allgemeine*, Sept. 30th 2012, Germany

Politik gegen Menschenhandel: 3P Index 2010 (Anti-trafficking Policies—3P Index 2010), *StadtRadio Göttingen*, 7:05am, March 13th 2012, Germany

Defizite im Kampf gegen Menschenhandel (insufficient in combating human trafficking), *Göttinger Tageblatt*, Feb. 21st 2012, Germany

Mehr Menschenhandel durch liberales Prostitutionsgesetz (more human trafficking through liberal prostitution law), *ARD 'Panorama'* (TV), 9:55pm, Sept. 29th 2011, Germany

Award of Scholarships

Göttingen Graduate School of Social Sciences, Travel Grants, 2009–2011
 DAAD (German Academic Exchange Service), Research Scholarship, 2009–2010
 UniversitätBund Göttingen E.V., Travel Grant, 2010
 Excellence Initiatives, Georg-August University of Göttingen, Travel Grant, 2009

Non-academic Professional Experience

Assistant Manager, Samsung Europe Headquarters, Frankfurt, Germany, 2008
Online Survey Quality Assurance Specialist, Ciao GmbH, Munich, Germany, 2006
Translator (Korean-English), OhMyNews, Seoul/Berlin, South Korea/Germany, 2005–2006
Consultant, Project on the WTO and Economic Development in Nepal, UN Development Programme, New York, NY, USA, and Nepal, 2003–2004
Research Assistant (intern), Child Trafficking and Child Labour, UNICEF, New York, NY, USA, 2003
Research Assistant (intern), Anti-Trafficking Initiatives, International Rescue Committee, New York, NY, USA, 2003
Intern, Teaming for Technology, United Way of New York, NY, USA, 2002
Evaluation Specialist, Dept. of Planning, YMCA, Seoul, South Korea, 1999–2001
Volunteer, Kibbutz Kfar Hahoshan, Nazareth, Israel, 1997–1998

Languages

English (fluent); Korean (mother tongue); German (working knowledge)
