

Prof. Dr. Seo-Young Cho

Junior Professor of Empirical Institutional Economics

School of Business and Economics (FB 02)

Philipps-University of Marburg

Barfuessertor 2

D-35037 Marburg, Germany

Tel. 49 (0)6421-28-23-996

[www.uni-marburg.de/fb02/empinsti](http://www.uni-marburg.de/fb02/empinsti)

Email: [seo.cho@wiwi.uni-marburg.de](mailto:seo.cho@wiwi.uni-marburg.de)

[www.economics-human-trafficking.net](http://www.economics-human-trafficking.net)

---

### **Research Interests**

- Gender Economics: Gender-related Development, Female Education, Migration, and Labour
- Institutional Economics: Law and Economics, Informal Institutions, and Social Capital (Social Norms, Networks and Trust)
- Economics of Crime: Cybercrime, Human Trafficking, and Gender-based violence
- International Economics: Migration and Globalization
- Regional Focuses: Korea, East Asia, and Germany
- Applied Methods: Measurements and Empirical Methodologies

### **Academic Employment**

Junior Professor (Assistant Professor) of Empirical Institutional Economics, School of Business and Economics, Philipps-University of Marburg, Germany, April 2013 to present

Postdoctoral Researcher, Dept. of Development and Security, German Institute for Economic Research (DIW-Berlin), Germany, April 2012–March 2013

Postdoctoral Researcher, Faculty of Economics, Georg-August University of Göttingen, Germany, July 2011–March 2012

Research Associate, Faculty of Economics, Georg-August University of Göttingen, Germany, Oct. 2008–June 2011

### **Education**

Dr. rer. pol. (PhD in Economics), Georg-August University of Göttingen, Germany, 2011

PhD-coursework in Economics, Goethe University of Frankfurt, Germany, 2007

Master of Public Administration, Columbia University, New York, NY, USA, 2004

Master of Arts in Sociology, Sogang University, Seoul, South Korea, 1999

Bachelor of Business, Sung-shin Women's University, Seoul, South Korea, 1996

### **Peer-reviewed Journal Publications**

An Analysis of Sexual Violence–The Relationship between Sex Crimes and Prostitution in South Korea. 2018. *Asian Development Perspectives* 9: 12–34, Special Issue Series on Cross-Cutting Sustainable Development Goals (SDGs) – Gender Equality

A Bride Deficit and Marriage Migration in South Korea. 2018. *International Migration* (forthcoming)

Does Gender Equality Promote Social Trust?–An Empirical Analysis. 2016. *World Development* 88: 175–187

Liberal Coercion?–Prostitution, Human Trafficking and Policy. 2016. *European Journal of Law and Economics* 41(2): 321–348

Measuring Anti-trafficking Policy–Integrating Text and Statistical Analyses. 2015. *Social Science Quarterly* 96(2): 656–683

Human Trafficking, A Shadow of Migration–Evidence from Germany. 2015. *Journal of Development Studies* 51(7): 905–921

- Modelling for Determinants of Human Trafficking—An Empirical Analysis. 2015. *Social Inclusion* 3 (special issue "Perspectives on Human Trafficking and Modern Forms of Slavery"): 2–21
- Evaluating Policies against Human Trafficking Worldwide—An Overview and Review of the 3P Index. 2015. *Journal of Human Trafficking* 1 (inaugural edition, invited article): 86–99
- International Women's Convention, Democracy and Gender Equality. 2014. *Social Science Quarterly* 95(3): 719–739
- The Determinants of Anti-trafficking Policies—Evidence from a New Index (with A. Dreher and E. Neumayer). 2014. *Scandinavian Journal of Economics* 116(2): 429–454
- Integrating Equality—Globalization, Women's Rights, and Human Trafficking. 2013. *International Studies Quarterly* 57: 683–697
- Does Legalized Prostitution Increase Human Trafficking? (with A. Dreher and E. Neumayer). 2013. *World Development* 41: 67–82  
(reprinted in Korean: *Women and Human Rights* Vol. 9, 2013. Women's Human Rights Commission, South Korean Ministry of Gender Equality and Family)
- Compliance with the Anti-trafficking Protocol (with K. C. Vadlamannati). 2012. *European Journal of Political Economy* 28: 249–265

### **Working Papers**

- Gender-matching School Effects on Girls' Cognitive and Non-cognitive Performance – Empirical Evidence from South Korea. 2017, MAGKS DP. No 38-2017, Marburg, *under review*
- The Role of Social Capital in Competition and Gender-matching Environments—Evidence from East Asian Countries. 2017. MAGKS DP. No. 23-2017, Marburg, *under review*
- Explaining Gender Differences in Confidence and Overconfidence in Math. 2017. MAGKS DP. No. 01-2017, Marburg *under review*
- Crime 2.0—Cybercrime, e-Talent, and Institutions. 2016. MAGKS DP. No. 08-2016, Marburg, *under review*
- A League of Their Own—Female Soccer, Male Legacy and Women's Empowerment. 2013. DIW DP. No. 1267, Berlin, *under review*

### **Periodicals**

- Report on the 3P Anti-trafficking Policy Index 2013. 2014. *Women and Human Rights* Vol. 12, Women's Human Rights Commission (South Korean Ministry of Gender Equality and Family), Seoul (*written in Korean*)
- Menschenhandel: Deutschland beim Opferschutz nur Mittelmaß. 2012. *DIW Wochenbericht* No. 39, Berlin (*written in German*)
- Human Trafficking: Germany only average when it comes to protecting victims. 2012. *DIW Economic Bulletin* Vol. 2.11, Berlin

### **Book Chapter**

- Human Trafficking in South Korea—Experience, Challenges, and Policy, in *Trafficking in Human Beings—Learning from Asian and European Experiences*. 2014. Europe-Asia Dialogue Publication Series: Konrad Adenauer Foundation and European Union, Singapore

### **Other Publications**

- 3P Anti-trafficking Policy Index (panel data, 2000–2015 annually, 189 countries), available online at [www.economics-human-trafficking.net](http://www.economics-human-trafficking.net)
- Politik gegen Menschenhandel ist ansteckend (with A. Dreher and E. Neumayer). 2011. *Ökonomenstimme* (*written in German*)
- Measuring Anti-trafficking Policies (with A. Dreher and E. Neumayer). 2011. *VoxEU*

## **Teaching**

### **Philipps-University of Marburg (since 2013)**

- Lecture: Empirical Institutional Economics (Master, since 2014, SoSe)
- Lecture: Empirical Economic Research on Gender (Master, since 2016, WS)
- Lecture: Introduction to Empirical Economic Research (Bachelor, since 2014, SoSe)
- Seminar: An Empirical Analysis of Crime (Master, since 2016, WS)
- Seminar: Einführung in die Datenanalyse mit STATA (Bachelor, since 2016, WS)
- Seminar: The Rising Economies of East and Southeast Asia (Master, SoSe 2018)
- Seminar: The Economics of Crime, Violence, and Discrimination (Master, WS 2015/16)
- Seminar: Topics in Empirical Institutional Economics (Master, WS 2013/14)
- Seminar: The Economics of Gender Based Violence (Master, SoSe 2013)
- Seminar: Emerging Topics in Globalization–Transnational Crime and Movements of People (Master, SoSe 2013)

### **Guest Lectures**

- Korean Studies Seminar on Korea's Place in the World: Identity and Ethnicity in North and South Korea, Lecture: Why are girls less competitive than boys in South Korea, while they do better in studies?, Goethe University of Frankfurt (WS 2017/18)
- Natural Resource Management and Life Satisfaction Winter School, Lecture: Gender, Confidence, and Life Choice, Centre for Near and Middle Eastern Studies, Philipps-University of Marburg (WS 2016/17)

### **Humboldt University Berlin**

- Lecture: International Economic Development (Master, SoSe 2012)

### **Georg-August University of Göttingen**

- Seminar: Gender-based Violence–Missing Women, Human Trafficking, and Domestic and Sexual Violence (Bachelor, WS 2011/12)

## **PhD Defense Committee**

Mai Hassan, PhD in Economics, Essays on the Shadow Economy in Egypt, Philipps-University of Marburg, November 2017, as a second advisor.

Sondos Shaheen, PhD in Economics, Social Uprisings: Conceptualization, Measurement, Causes and Implications, Philipps-University of Marburg, March 2015, as a third evaluator.

## **Externally Funded Research Projects**

Project Leader, Project on Female Labour and Gender Discrimination in STEM fields (financed by EU Horizon 2020 InGrid-2 Project, Catholic University KU-Leuven), 2017–2018

Project Leader, Project on Gender Differences in Social Capital in the Cyber-space (financed by EUROLAB, GESIS – Leibniz Institute for the Social Sciences, Cologne), 2017

Co-project Leader, Project on Irregular Flow of Female Migrants: an Interdisciplinary and Cross-country Study (financed by DAAD Australia-Germany Research Cooperation Scheme, in collaboration with Dr. Natalia Szablewska, Southern Cross University, Australia), 2016–2017

Consultant, Tender Project: Study on Prevention Initiatives on Trafficking in Human Beings (financed by the European Commission, in collaboration with Deloitte and Touche), 2014–2015

Consultant, Project on Tools for the Validation and Utilisation of EU Statistics on Human Trafficking (financed by the European Commission, in collaboration with Tilburg University), 2012–2014

Expert, Project on EU-Asia Dialogue–Shaping a Common Future for Europe and Asia (financed by the European Commission, in collaboration with the Konrad Adenauer Foundation), 2013–2014

Post-doctoral Researcher, Project on a System of Economic Indicators to Measure Security and Security Provision in Germany (financed by the German Federal Ministry of Education and Research/BMBF), DIW-Berlin, 2012–2013

Researcher, Project on Indexing Trafficking in Human Beings: Gauging its Trends, Causes and Consequences in the European Dimension (financed by the European Commission Action Grant), Georg-August University of Göttingen, 2010–2012

#### **Award of Grants (Main Contributor for Grant Proposals)**

Project on Female Labour and Gender Discrimination in STEM fields, EU Horizon 2020-supported InGrid-2 Visiting Grant (approx. €2,000), 2017

Project on Gender Differences in Social Capital in Cyberspace, EUROLAB Visiting Grant, GESIS (approx. €2,000), 2017

Project on Irregular Flow of Female Migrants: an Interdisciplinary and Cross-country Study, DAAD Australia-Germany Research Cooperation Scheme (€12,000), 2015

Project on Indexing Trafficking in Human Beings: Gauging its Trends, Causes and Consequences in the European Dimension, European Commission Prevention of and Fight against Crime Action Grant (€ 323,000), 2009

#### **Research Visits**

Centre for East and South-East Asian Studies, Lund University, Lund, Sweden, planned for November–December 2018

Department of Economics, Sungshin Women's University, Seoul, South Korea, planned for fall 2018

Research Institute for Work and Society (HIVA), KU Leuven, Leuven, Belgium, March 2018

EUROLAB, GESIS – Leibniz Institute for the Social Sciences, Cologne, Germany, September 2017

School of Law and Justice, Southern Cross University, Gold Coast, Australia, September 2016

#### **Refereeing**

American Political Science Review; Applied Economics; Asian Women; European Journal of Law and Economics; European Journal on Criminal Policy and Research; Feminist Economics; Japan International Cooperation Agency Research Institute; Journal of Development Studies; Journal of Economic Behaviour and Organization; Journal of the European Economic Association; Journal of Human Trafficking; Journal of Intercultural Studies; Journal of Peace Research; International Studies Quarterly; International Social Work; Politics and Gender; Review of International Organizations; World Development

#### **Other Professional Commitments**

Directorate Member (responsible for research and cooperation), Korean-German Academy of Economics and Management (Koreanisch-Deutsche Gesellschaft für Wirtschaftswissenschaften), South Korea

Advisory Board, Journal of Human Trafficking (Routledge / Taylor and Francis)

Member, Marburg Centre for Institutional Economics (MACIE), Germany

Grant Proposal Evaluator, IZA/DFID Growth and Labour Markets in Low Income Countries Programme (GLM | LIC)

Grant Proposal Evaluator, Impulse Fund, Catholic University of Leuven, Belgium

### **Workshop Organization**

Co-organizer, Workshop on Human Trafficking, International Crime and National Security: A Human Rights Perspective (with A. Dreher and E. Neumayer, Key-note speaker: B. Simmons, Harvard University), Feb. 3<sup>rd</sup>–4<sup>th</sup> 2012, Göttingen, Germany

### **Selected Conference and Workshop Presentations**

East Asian Economic Association Conference (Taipei, 2018) / World Interdisciplinary Network for Institutional Research (WINIR) Annual Conference (Hong Kong, 2018) / World Congress of Korean Studies (Sunnam, South Korea, 2018) / Annual Conference of the Asia-Pacific Economic Association (Los Angeles, 2018) / International Association for Feminist Economics Annual Conference (New York State, 2018) / KU HIVA Staff Seminar (Leuven, 2018) / GESIS Brownbag Seminar (Cologne, 2017) / Korean Economic Association-Asian-Pacific Economic Association Conference (KEA-APEA, Seoul, 2017) / Kyungpook National University Economics Colloquium (Daegu, South Korea, 2017) / International Association for Feminist Economics Annual Conference (Seoul, 2017) / LEER Workshop on Education Economics (Leuven, 2017) / Toyo-Marburg Institutional Economics and Economic Policy Workshop (Marburg 2016) / Conference of the Society for Institutional and Organizational Economics (SIOE, Paris 2016) / Conference on Deep Causes of Economic Development (Utrecht 2014) / Marburg-Toyo Economics Workshop (Tokyo 2014) / Adenauer Foundation International Conference on Irregular Migration and Trafficking in Human Beings (Phnom Penh 2014) / Conference of the European Association of Labor Economics (Torino 2013) / MACIE Workshop on The Economics of Formal & Informal Institutions (Marburg 2013) / Adenauer Foundation Workshop on Challenges to Europe and Asia (Vienna 2013) / Conference on the Shadow Economy, Tax Evasion and Governance (Münster 2013) / University of Manchester Development Economics Seminar (Manchester 2012) / Conference of the European Association of Law and Economics (Stockholm 2012; Hamburg 2011) / Development Dialogue, International Institute of Social Studies (the Hague 2011) / Annual Meeting of the European Economic Association (Oslo 2011) / German Development Institute PhD Colloquium (Bonn 2011) / Conference of German Economic Association, Research Committee on Development Economics (Berlin 2011; Hannover 2010) / Annual Meeting of the European Public Choice Society (Rennes 2011; Izmir 2010) / International Studies Association Convention (Montreal 2011; New Orleans 2010) / IZA Workshop: Legal and Illicit Immigration: Theory, Empirics and Policy (Bonn 2010) / Göttinger Workshop: International Economic Relations (Göttingen 2010) / Conference on the Political Economy of the International Organizations (Washington 2010) / Annual Meeting of International Political Economy Society (Texas 2009) / Spring Meeting of Young Economists (Istanbul 2009)

### **Selected Media Contributions**

Maßnahmen gegen Menschenhandel messen? Ein Interview mit Seo-Young Cho (Measuring policies against human trafficking?—An interview with Seo-Young Cho), *Menschenhandel heute*, Dec. 10<sup>th</sup>, 2013, Germany

Interview: "Le trafic d'êtres humains est plus élevé dans les pays où la prostitution est légale" (Human trafficking increases if prostitution is legal), *L'EXPRESS: Chercheurs d'Act*, Nov. 29<sup>th</sup>, 2013, France

Legal, illegal—nicht egal (legal, illegal—not irrelevant), *Frankfurter Allgemeine Sonntagszeitung*, Jan. 6<sup>th</sup>, 2013, Germany

Tatort Rotlichtmilieu—wie brutal ist das Geschäft mit dem Sex? (Crime scene, red-lights zones—how brutal is the commercial sex industry?), *ARD 'Günter Jauch Show'* (TV), 9:45pm, Dec. 16<sup>th</sup>, 2012, Germany

Nachgefragt Moderne Sklaverei–was läuft bei uns falsch? (Modern slavery asked–what is wrong with us?), *Chrismon*, Nov. 2012, Germany  
Menschenhandel, Deutschland könnte mehr tun (Human trafficking, Germany can do more), *Frankfurter Allgemeine*, Sept. 30<sup>th</sup> 2012, Germany  
Politik gegen Menschenhandel: 3P Index 2010 (Anti-trafficking Policies–3P Index 2010), *StadtRadio Göttingen*, 7:05am, March 13<sup>th</sup> 2012, Germany  
Defizite im Kampf gegen Menschenhandel (insufficient in combating human trafficking), *Göttinger Tageblatt*, Feb. 21<sup>st</sup> 2012, Germany  
Mehr Menschenhandel durch liberales Prostitutionsgesetz (more human trafficking through liberal prostitution law), *ARD 'Panorama'* (TV), 9:55pm, Sept. 29<sup>th</sup> 2011, Germany

### **Award of Scholarships**

Göttingen Graduate School of Social Sciences, Travel Grants, 2009–2011  
DAAD (German Academic Exchange Service), Research Scholarship, 2009–2010  
UniversitätBund Göttingen E.V., Travel Grant, 2010  
Excellence Initiatives, Georg-August University of Göttingen, Travel Grant, 2009

### **Non-academic Professional Experience**

Assistant Manager, Samsung Europe Headquarters, Frankfurt, Germany, 2008  
Online Survey Quality Assurance Specialist, Ciao GmbH, Munich, Germany, 2006  
Translator (Korean-English), OhMyNews, Seoul/Berlin, South Korea/Germany, 2005–2006  
Consultant, Project on the WTO and Economic Development in Nepal, UN Development Programme, New York, NY, USA, and Nepal, 2003–2004  
Research Assistant (intern), Child Trafficking and Child Labour, UNICEF, New York, NY, USA, 2003  
Research Assistant (intern), Anti-Trafficking Initiatives, International Rescue Committee, New York, NY, USA, 2003  
Intern, Teaming for Technology, United Way of New York, NY, USA, 2002  
Evaluation Specialist, Dept. of Planning, YMCA, Seoul, South Korea, 1999–2001  
Volunteer, Kibbutz Kfar Hahoresh, Nazareth, Israel, 1997–1998

### **Languages**

English (fluent); Korean (mother tongue); German (fluent)

---